

# “Why We Choose Express Care”



“My wife and I have been in the Lube business for 14 years. When we started out, we really were not happy with our supplier. So, I went shopping, did my homework and came up with Valvoline and their Express Care program. Why? I didn't want just a supplier, I wanted a partner. Valvoline offers the whole package; from Valvoline's brand recognition (which really matters), to their superior ongoing training, their total flush chemical line, and incentive programs for our employees as well as promotions for our customers. They also have the best looking signage out there. I finally found a partner that not only listens to me, but takes a personal interest in MY business. I have an open line of communication with our store representative to the President of the company. They want us to succeed and prosper. Before you sign your next contract, do what I did. Look at the brand and what you are getting. Take the time to call Valvoline and ask them about the Express Care Program. Feel free to call me at 432 967-1479.”

**Earl & Lori Erdmann, owner of six Express Care's - Midland, Texas**

**We provide our Valvoline Express Care partners proven, simple, trusted solutions.**

Call 1-800-622-6846 today for more information,  
or email [valvolinepartners@ashland.com](mailto:valvolinepartners@ashland.com).

